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Department of Public Information Non-Governmental Organizations

# HUMAN TRAFFICKING THROUGH THE LENS OF CIVIL SOCIETY

**This Briefing will raise awareness and present NGOs with the tools and resources to take a stand against human trafficking**

**Thursday, 19 November 2015**

**11 a.m. — 1 p.m.**

**ECOSOC Chamber**

## **MODERATOR**

**Maier Nasser**—Director, Outreach Division, Department of Public Information

## **PRESENTERS**

**Ashley Marinaccio**—Co-Founder and Director, Girl Be Heard

**Tim Ballard**—Founder and CEO, Operation Underground Railroad

**Taina Bien-Aimé**—Executive Director, Coalition Against Trafficking in Women

**Malea Otranto**—End Trafficking Fellow, U.S. Fund for UNICEF

**Simone Monasebian**—Director, United Nations Office on Drugs and Crime (UNODC)

**Ian Urbina**—Investigative Reporter, The Outlaw Ocean Series, The New York Times

## **SPECIAL PERFORMANCE**

**Girl Be Heard**—Nonprofit Theatre Company

Webcast: [webtv.un.org](http://webtv.un.org)

Website: [outreach.un.org](http://outreach.un.org)

**“Let us join forces to make our world SLAVERY-FREE.”**

**- UN Secretary-General Ban Ki-moon**



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**AWARENESS**

**ADVOCACY**

**ACTION**

# HUMAN TRAFFICKING THROUGH THE LENS OF CIVIL SOCIETY

## MODERATOR



**Maher Nasser, Director, Outreach Division,  
Department of Public Information**

Maher Nasser is the Director of the Outreach Division in the United Nations Department of Public Information (DPI) in New York. Mr. Nasser has over 27 years of work experience in the United Nations System during which he worked in various capacities in Gaza, Jerusalem, Amman, Cairo, Vienna and New York. He became Director of DPI's Outreach Division in February 2011. From April to mid-August 2012 and from August 2014 to February 2015, Mr. Nasser was Acting Head of the United Nations Department of Public Information. Mr. Nasser first joined DPI in January 2006 as Director of the UN Information Centre in Cairo. Before joining DPI, Mr. Nasser worked in various positions with the UN Relief and Works Agency for Palestine Refugees in the Near East (UNRWA) in Gaza, Jerusalem, Vienna, Amman and New York and with the UNODC in Vienna. After graduating as a civil engineer from Bir Zeit University near Ramallah in 1986, Mr. Nasser worked with two Jerusalem-based NGOs focusing on development and human rights. Mr. Nasser also attended the Middle East Peace Conference in Madrid in October 1991 and the subsequent bilateral negotiations in Washington DC as the personal assistant to Dr. Haidar Abdul Shafi, the Head of the Palestinian Negotiating Team.

## SPEAKERS



**Tim Ballard, Founder and CEO,  
Operation Underground Railroad**

Timothy Ballard is the Founder and CEO of Operation Underground Railroad (O.U.R.). Ballard began his career at the Central Intelligence Agency where he worked cases dealing with terrorism and Latin America. He has spent over a decade working as a Special Agent for the Department of Homeland Security where he was assigned to the Internet Crimes Against Children Task Force and deployed as an undercover operative for the U.S. Child Sex Tourism Jump Team.

He has worked every type of case imaginable in the fight to dismantle child trafficking rings. Mr. Ballard has worked undercover in the United States and in multiple foreign countries to infiltrate child trafficking organizations. In this effort he has successfully dismantled dozens of these organizations and rescued countless children from sex slavery. He is an expert at managing Internet investigations, particularly those dealing with file-share networks where pedophiles and traffickers go to trade in child pornography. He has trained hundreds of law enforcement officers at home and abroad in best practices to liberate children from sex slavery.

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## HUMAN TRAFFICKING THROUGH THE LENS OF CIVIL SOCIETY



**Taina Bien-Aimé, Executive Director,  
Coalition Against Trafficking in Women**

Taina Bien-Aimé is the Executive Director of the Coalition Against Trafficking in Women (CATW), one of the oldest international organizations dedicated to ending trafficking in women and girls and commercial sexual exploitation as practices of gender-based violence and discrimination.

Prior to this position, Ms. Bien-Aimé was the Executive Director of Women's City Club of New York, an advocacy organization that helps shape policy in New York. She is also a founding Board member of and later served as the Executive Director of Equality Now (2000-2011), an international human rights organization that works to promote the human rights of women and girls. She was Director of Business Affairs/Film Acquisitions at Home Box Office (1996-2000) and practiced international corporate law at the Wall St. law firm, Cleary Gottlieb Steen & Hamilton (1992-1996).

Ms. Bien-Aimé holds a *Juris Doctor* from NYU School of Law and a *Licence* in Political Science from the University of Geneva/Graduate School of International Studies in Switzerland. Ms. Bien-Aimé is a contributor to the *Huffington Post*, sits on the Boards of the New York Women's Foundation and the New York City's Mayoral Commission on Gender Equity.



**Malea Otranto, End Trafficking Fellow,  
U.S. Fund for UNICEF**

Malea Otranto currently works on the End Trafficking Project at UNICEF USA as the End Trafficking Fellow, seeking to raise awareness and educate communities about trafficking in the United States. During her role, Ms. Otranto has educated and mobilized more than 10,000 community members, students, and activists around the issue of trafficking through public speaking engagements all across the country. She has advocated for New York State trafficking legislation, led human trafficking 101 trainings and workshops, spoken on multiple panel discussions, and has been a Keynote Speaker during her time at UNICEF USA. Prior, Ms. Otranto had the privilege of working at Polaris, one of the leading anti-trafficking organizations in the world. While there, she facilitated public speaking workshops with survivors of human trafficking, conducted extensive research on illicit Asian massage parlors and Asian sex trafficking networks across the United States, and served as a Call Specialist for the National Human Trafficking Resource Center.

Although her current focus relates to human trafficking within the United States, Ms. Otranto has spent a year working internationally on the issue of trafficking in Europe and South Africa with marginalized and at risk youth. Ms. Otranto holds a Bachelor's degree in Law and Society from American University with a concentration in Human Rights Advocacy.

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**Simone Monasebian, Director,  
United Nations Office on Drugs and Crime**

Simone Monasebian is currently the Director of the New York Office of the United Nations Office on Drugs and Crime ("UNODC"). UNODC is the guardian of the U.N. Protocol to Prevent, Suppress, and Punish Trafficking in Persons, and manager of the UN Voluntary Trust Fund for Victims of Trafficking in Persons, Especially Women and Children. Ms. Monasebian coordinated the UN Secretariat's negotiations of the landmark UN Global Plan of Action to Combat Trafficking in Persons adopted by the UN General Assembly in 2010. She has also served as an Adjunct Professor of Human Trafficking and the Law, and International Criminal Law at Seton Hall Law School's Zanzibar and Cairo programs. Ms. Monasebian has additionally served as CourtTV's on air legal analyst on international criminal trials and terrorism, and as Principal Defender at the Special Court for Sierra Leone, as well as Trial Attorney at the UN International Criminal Tribunal for Rwanda, where she was one of the prosecutors responsible for the 2003 landmark convictions of three media executives who fanned the flames of genocide in their newspaper and radio station. Ms. Monasebian's work was prominently profiled in the book: "Justice on The Grass: Three Rwandan Journalists, Their Trial for War Crimes and a Nation's Quest for Redemption" by Dina Temple-Raston (2005). In the 1990s, Ms. Monasebian practiced law in a New York firm specializing in complex national and international criminal and human rights matters. Ms. Monasebian began her professional career in the early 1980s, as one of the first journalists to cover hip hop culture and rap music.



**Ian Urbina, Investigative Reporter,  
The Outlaw Ocean Series,  
The New York Times**

Ian Urbina is an investigative reporter for The New York Times based in the Washington Bureau. His investigations most often focus on worker safety and the environment. Mr. Urbina was initially a reporter on the Times' Metro desk. In 2005, Mr. Urbina moved to the Times' national desk to become its Mid-Atlantic Bureau chief, where he covered West Virginia coal mining disasters, the Gulf oil spill, the Virginia Tech shootings and numerous other breaking stories. He became a senior investigative reporter for the National Desk in 2010, where he wrote a series in 2011, *Drilling Down*, about the oil and gas industry and fracking. On worker safety, in 2013, he wrote a story about longterm exposure to hazardous chemicals and the federal agency, O.S.H.A., which is responsible for protecting against these workplace threats. For the New York Times Magazine, he wrote in 2014 a piece called "The Secret Life of Passwords", about the anecdotes and emotions hidden in everyday web-user's "secure" passwords. In 2015, Mr. Urbina wrote a series, "The Outlaw Ocean", described as a "dramatic exposé about the chronic and widespread violence, oppression and lawlessness that exists out in the open ocean": [www.nytimes.com/oceans](http://www.nytimes.com/oceans). Before joining The New York Times in 2003, Mr. Urbina was in a doctoral program in history and anthropology at the University of Chicago, where he specialized on Cuba. As a Fulbright scholar he did his doctoral dissertation research in Havana. During these years, he wrote for various publications, including Harper's, The Los Angeles Times, Middle East Report, and many others.

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# HUMAN TRAFFICKING THROUGH THE LENS OF CIVIL SOCIETY

## SPECIAL PERFORMANCE



Ashley Marinaccio is a director, writer, performer and photographer who creates work that challenges the status quo. She is dedicated to documenting the socio-political issues that define our times. Her theatrical work has been seen off-Broadway, at TED conferences, The White House, The Apollo, United Nations and on tour throughout the United States and Europe. She is a co-founder/director of Girl Be Heard ([girlbeheard.org](http://girlbeheard.org)) and Co-Op Theatre East ([cooptheatreeast.org](http://cooptheatreeast.org)). Ashley holds her M.A. in Performance Studies from NYU's Tisch School of the Arts and BA in theatre directing and sociology/anthropology with minors in women/gender and Middle Eastern from Pace University. Ashley is on the faculty of Pace University's Performing Arts School. Learn more: here [www.ashley-marinaccio.com](http://www.ashley-marinaccio.com)

**Ashley Marinaccio, Co-Founder and Director,  
Girl Be Heard**



**Girl Be Heard (GBH)**

Girl Be Heard (GBH) based in New York City uses theatre as a vehicle to empower young women to become brave, confident, socially conscious leaders while exploring their own challenging circumstances. GBH specializes in creating safe spaces where girls can talk about the issues that are most important to them, and providing a platform where they can speak out for change. Girl Be Heard has been featured on MTV, VH1, Huffington Post, the United Nations, NY International Fringe Festival and in middle and high schools, colleges and venues across the world. For more information, visit [girlbeheard.org](http://girlbeheard.org).

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# HUMAN TRAFFICKING THROUGH THE LENS OF CIVIL SOCIETY

## SOCIAL MEDIA CHEAT SHEET

### SAMPLE TWEETS

At **#DPINGO** Briefing on **#HumanTrafficking** through the lens of civil society, 11 am - 1 pm, ECOSOC Chamber

Today's **#DPINGO** Briefing aims to promote **#advocacy #awareness #action** against **#humantrafficking**

**#DPINGO** Briefing highlights the ways everyone can get involved in the fight to combat **#humantrafficking** around the world

What role can you play in fighting **#humantrafficking** around the world? Learn at **#DPINGO** Briefing!

<http://webtv.un.org>

Join **#DPINGO** Briefing to raise **#awareness** and take **#action** against Human Trafficking! <http://webtv.un.org>

Today we are highlighting the global fight to end **#humantrafficking**! Follow the **#DPINGO** Briefing:

<http://webtv.un.org> **#StickToAGoal**

### SAMPLE FACEBOOK POSTS

At **#DPINGO** Briefing, "Human Trafficking through the Lens of Civil Society: Awareness, Advocacy, and Action", to raise awareness and present NGOs with the tools and resources to take a stand against human trafficking.

Today's **#DPINGO** Briefing is sticking to the goal of ending **#humantrafficking** around the world once and for all. **#SticktoAGoal**

UN **#DPINGO** Relations is initiating meaningful dialogue and action planning on Human Trafficking. Join us live: <http://webtv.un.org>

Join us for the **#DPINGO** Briefing and raise your awareness about Human Trafficking! **#StickToAGoal**

### TWITTER H@NDLES

Maher Nasser **@MaherNasser1962**

Ashley Marinaccio **@Ashmarinaccio @GirlBeHeard**

Tim Ballard **@TBBallard1 @OURrescue**

Taina Bien-Aimé **@tainabiennaime @CATWIntl**

Malea Otranto **@Malea\_\_ @unicefUSA @endtraffic**

Simone Monasebian **@UNODC**

Ian Urbina **@ian\_urbina @nytimes**

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**#HumanTrafficking**

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**ADDITIONAL RESOURCES**

**Operation Underground Railroad (O.U.R.)**

[ourrescue.org](http://ourrescue.org)

**The End Trafficking Project at UNICEF USA**

[unicefusa.org/mission/protect/trafficking/end](http://unicefusa.org/mission/protect/trafficking/end)

**The Coalition Against Trafficking in Women  
(CATW)**

[www.catwinternational.org](http://www.catwinternational.org)

**The United Nations Office on Drugs and Crime  
(UNODC)**

[unodc.org](http://unodc.org)

**The New York Times Series "The Outlaw Ocean"**

[nytimes.com/oceans](http://nytimes.com/oceans)

**Girl Be Heard**

[girlbeheard.org](http://girlbeheard.org)

**Co-Op Theatre East**

[cooptheatreeast.org](http://cooptheatreeast.org)