

Communications Workshop

The Art of Persuasion: How to Influence and Mobilize for Your Cause in Support of the Sustainable Development Goals

Organized in partnership with the NGO/DPI Executive Committee

Join our workshop to learn how you can communicate effectively about your organization's issues and the SDGs as important strategies for your success. This workshop will provide information for NGOs who wish to engage their members and constituencies through various forms of communication, with an emphasis on digital platforms such as social media.

Workshop Leaders

Adele Cehrs, Chief Executive Officer, Epic PR Group and author of Spike Your Brand ROI

Richard Yep, Chief Executive Officer, American Counseling Association

RSVP

Thursday, 8 December 2016 · United Nations · New York
Morning session: 10:00 a.m.–12:00 p.m. · Conference Room 4
Afternoon session: 1:15 p.m.–4:00 p.m., Conference Room 11

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Live Webcast: webtv.un.org Website: outreach.un.org/ngorelations